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FOR IMMEDIATE RELEASE

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TARA HOLLIS CAMPAIGN USES INTELLECTUAL PROPERTY WITHOUT CONSENT

NEW ORLEANS – Candidate for Governor of Louisiana, Tara Hollis, has been accused of using the intellectual property of Daniel Zimmerman without his consent.

During the previous gubernatorial campaign, Daniel Zimmerman had created an image for use in the creation of media and clothing meant to dissuade people from electing then Congressman Jindal to the position of Governor of the State of Louisiana. At the time, Zimmerman was a blogger on a website called “Jindal is Bad.” Zimmerman created the image and allowed the owner of the website a license to both use the image he created and publish the content he wrote. In return, Zimmerman would retain all profits from goods sold using Zimmerman's intellectual property that would also serve to advertise the website.

While navigating Facebook, Zimmerman was surprised to find the Facebook page for the Hollis for Governor campaign being advertised using the image he had designed. “I was shocked,” Zimmerman said. “Here is a candidate who claims to be running, in part, to fix the ethical lapses of the Jindal administration and yet her campaign is being advertised using the intellectual property of someone else without consent. That doesn't seem like ethical behavior to me.”

Zimmerman goes on to further explain how the Hollis campaign has changed stories on the use of the image. “When I contacted the campaign about the breach, the first campaign representative to respond was campaign legal adviser Dan McKay. He claimed that the campaign had stopped using the image as of October 7, 2011. However, the image was captured being used on Facebook to advertise the campaign on October 11, 2011.” Zimmerman stated that he then had a discussion with Anthony Nelson (who is leading the Hollis for Governor campaign). Nelson claimed that the campaign now had 'no comment', that the campaign had never seen the image, and that they did not know anything about the image in question.

“I would support any trustworthy candidate who would restore transparency back to Louisiana's executive branch that Governor Jindal eliminated. I cannot see how a candidate who would use the intellectual property of others without consent can be considered trustworthy or ethical,” Zimmerman said.

Daniel Zimmerman ran for Congress in 2004 against Bobby Jindal and is a current political activist. He maintains a political blog at <http://blog.lj4a.com>. When he is not at work as a software engineer and spending time with his family, he is working on a currently untitled book about Bobby Jindal and his rise to political power.